ISSUE
A rural marshland field was being used for frequent foot traffic and cycle access between a housing development, surrounding schools, colleges, the local train station and the Blackpool Tower area. The intensive usage of this route caused the area to become compacted, rutted and waterlogged in most seasons. Not only was the area becoming unsightly, it was also becoming unsafe to use. Blackpool Council decided that this prime site needed to be remedied with an environmentally friendly solution, which would eliminate the historic land problems with the minimum of impact on the marshland environment.

SOLUTION
Following on-site consultation, BODPAVE 85 (black) was specified as the ideal solution for a new footpath and custom cycle route. Not only was BODPAVE 85 deemed as an environmentally responsible choice due to its 100% recycled content, the product would also facilitate a quick and clean install offering all of the necessary water permeability properties required for this particularly waterlogged site. The tyre gripping castellated finish of BODPAVE 85 was also highlighted as an added benefit to cyclists, particularly in the winter months.

BENEFITS
BODPAVE 85 was shipped to site and dark grey angular gravel was chosen as the fill material, which blended perfectly. The finished solution now offers residents and visitors safe, stable access in all seasons.